

2017 Annual Report

VISION

To become a recognized strategic resource for the Ottawa County business community, where OCIC engagement enhances private sector profitability, encourages capital investment and demonstrates job creation.

RETENTION & EXPANSION

Support successful & strategic growth of Ottawa County businesses



WORKFORCE DEVELOPMENT

Support needs of employers & advance employment opportunities for job seekers



NEW BUSINESS ATTRACTION

Market strategic assets to attract new businesses



COMMUNICATIONS & MARKETING

Communicate OCIC vision & mission



1. Retention & Expansion

124 business visits with 42 employers

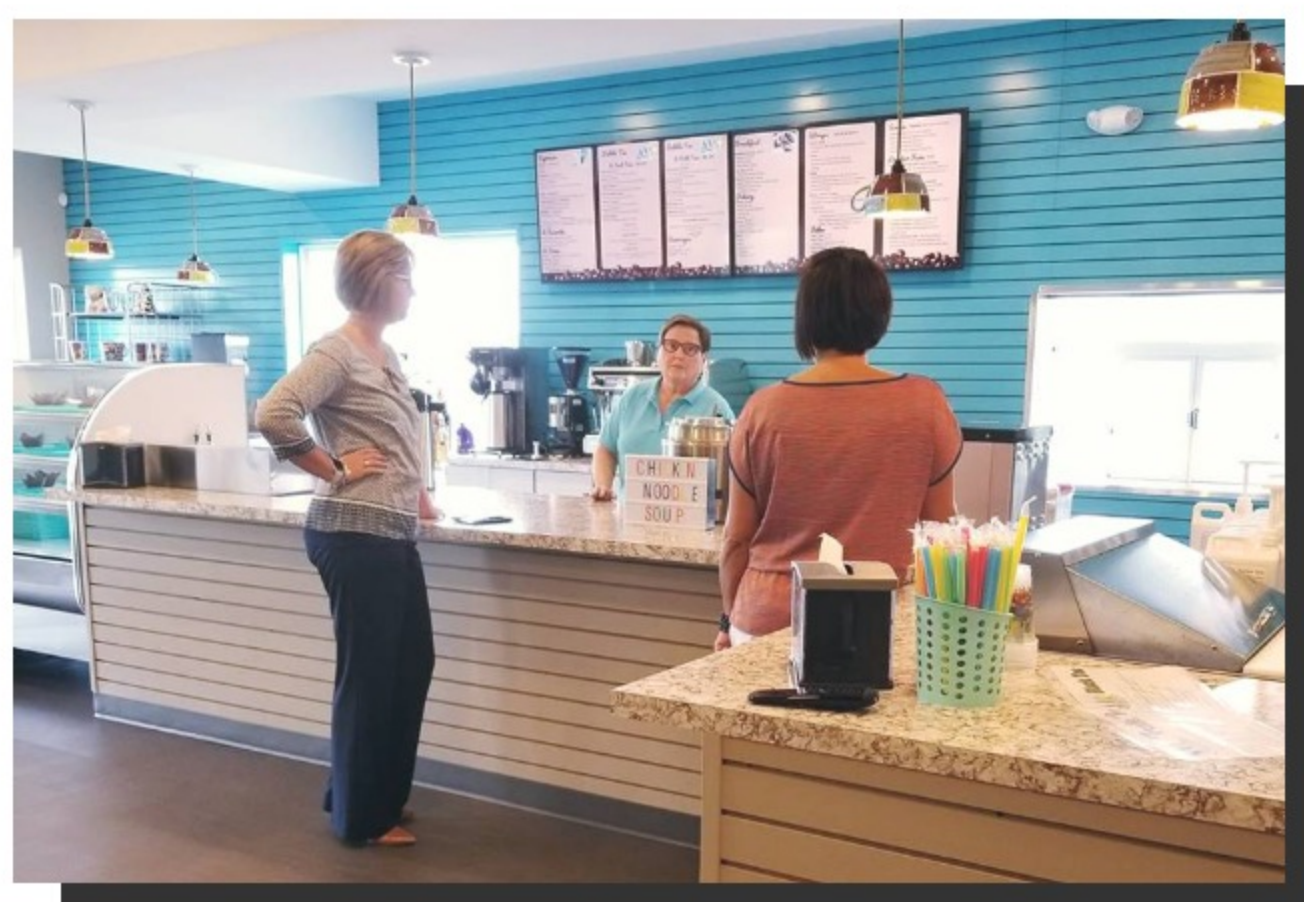
Wine Flight
Elmore



Erichar
Port Clinton



R Coffee
Corner
Port Clinton



The
Boardwalk
Put-in-Bay

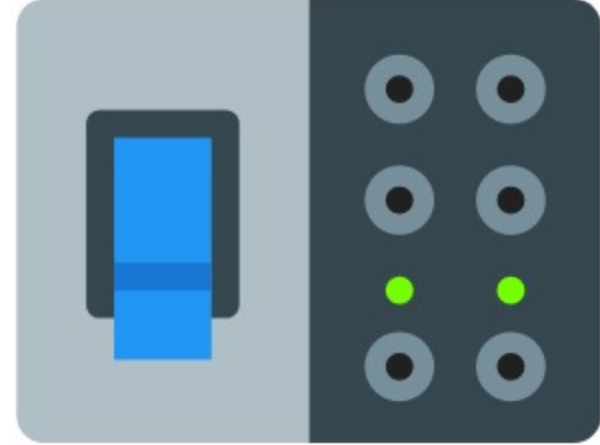


1. Retention & Expansion (cont'd)

OCIC supported **\$23.3million** in Private Investments

Davis Besse Nuclear Power Plant

For more information, contact Jamie Beier Grant: 419-898-6242



- Co-sponsored "Nuclear Matters" regional economic impact study with The Brattle Group & Upjohn Institute
- Testified before the Ohio House & Senate Public Utilities Committees, focusing on preserving Ohio's nuclear fleet
- Met with U.S. Department of Energy & Federal Energy Regulatory Commission (FERC) to support preserving Ohio's nuclear fleet
- Local Taxing District Stakeholder Meetings to review plant impact

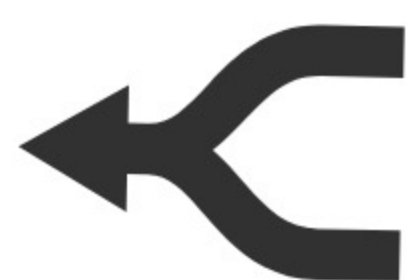
Custom Glass Solutions by Guardian



- New VIG Furnace Project - \$2million investment + utility infrastructure upgrades
- Partnership with Toledo Edison to extend additional electric capacity to site
- 68 new employees hired
- \$205,669 in training dollars have been utilized by company

Economics of Revolving Loan Fund

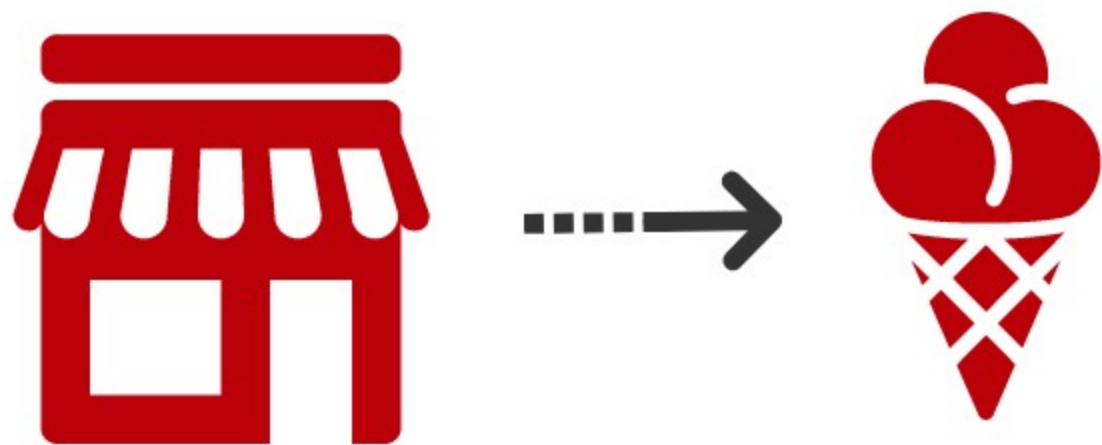
\$2.8 MILLION
in Total Investments



\$2.55 million Private Investment
\$296,000 OCIC RLF support

2017 Revolving Loan Fund Activity

Brown Dog Gelato



- New gelato/desserts business at Harbor Light Landing in Portage Township
- OCIC RLF funds used for acquisition of Machinery & Equipment
- Total Project Investment - \$160,000

Twin Oast Brewing, LLC



- New brewery business in Catawba Township
- OCIC RLF funds used for acquisition of Machinery & Equipment
- Total Project Investment - \$1.7million

Money Available to Lend



- Gap Financing
- Down Payment Assistance

2. Workforce Development Impact



\$298,000
in OCIC job training support

Additional Workforce Activities

- 👍 Ottawa County Safety Council
 - New Annual Island Wellness Walk
 - Honorable Mention 2016 Safety Council of the Year
- 👍 Human Resources Network
 - "Collective Intelligence & Knowledge Sharing"

92 Training Grants awarded to local companies



350+

job seekers re-engaged in the workforce with OCIC assistance

665

resumes created/updated for job seekers

70

clients received unemployment services support

27

Job Search Workshops for the public



17

high school students participated in job shadow opportunities

4

students graduated from the CEO credit-based internship program

60

graduating Seniors participated in Senior Job Fair

\$128,500

awarded from the Ohio Dept. of Education to develop a targeted approach to attract talent back into the community and meet the employment needs of our businesses



4th Annual Ottawa County Career Showcase "Discover Where Your Talents Can Take You"

Friday, October 6th

Gary Anderson CMP Competition Center

- 505 9th grade students attended from 6 high schools in the County
- 29 businesses represented



3. Business Attraction

Campaign Statistics

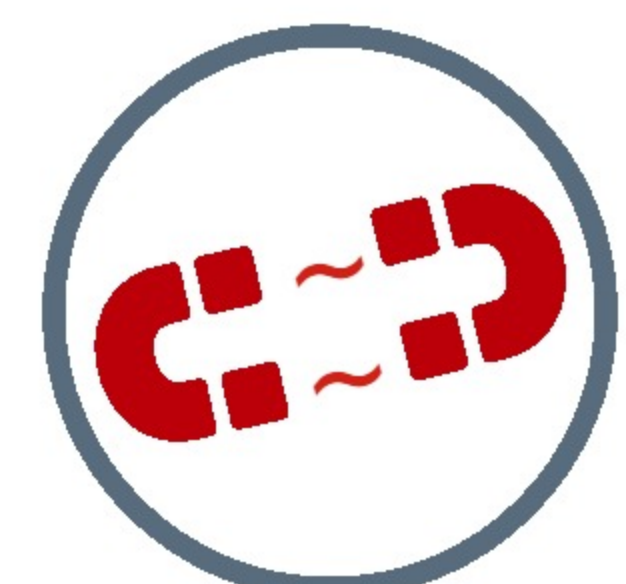
- Increase awareness/promotion of Lake Erie Business Park and of Erie-Ottawa International Airport
- Continue proactive, outbound attraction efforts with Site Selectors & prospects in target markets



Geographic region for site selector outreach - focused on the Great Lakes region to capture projects most likely looking for a Great Lakes/Midwest location.

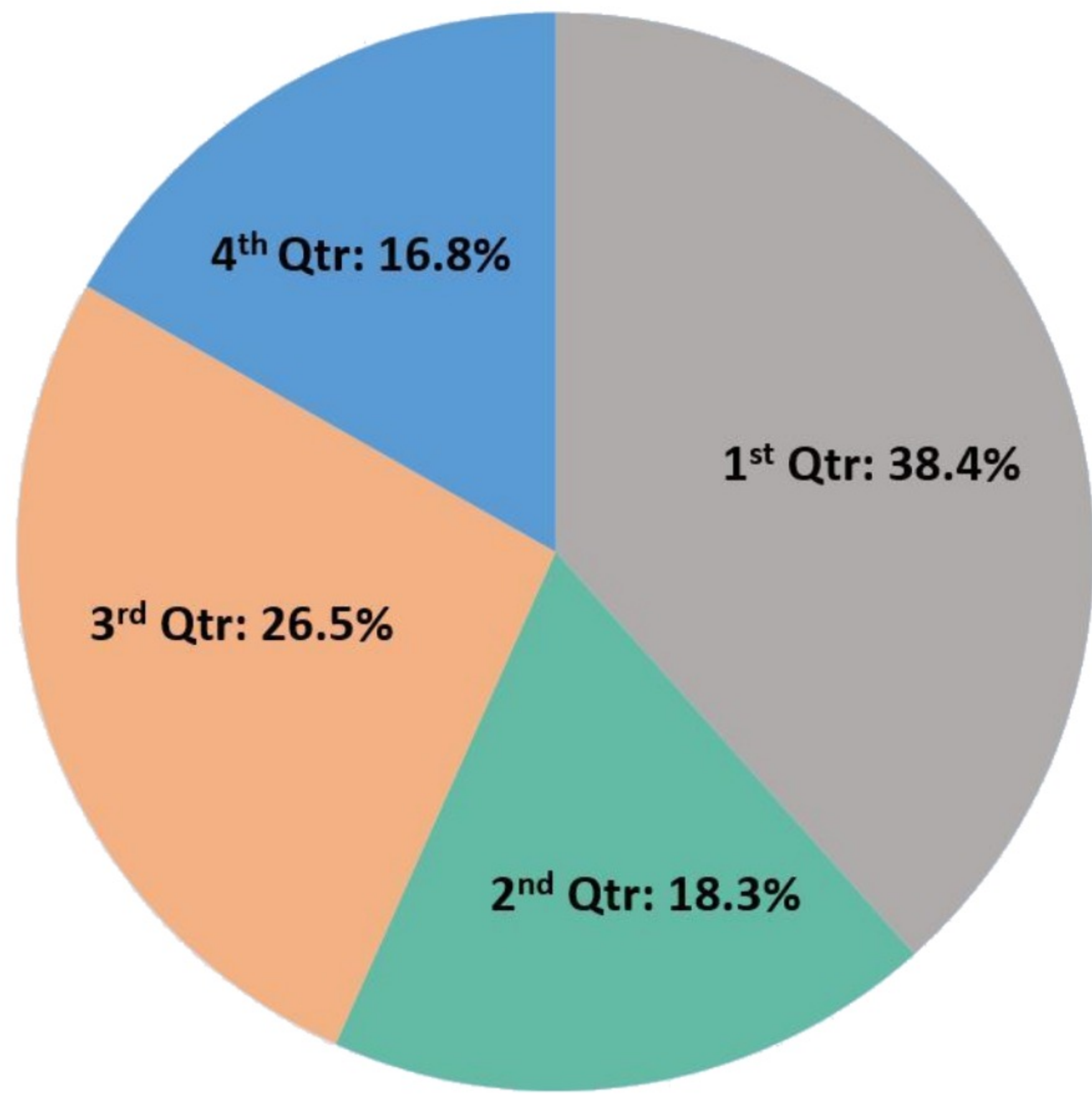
Active Projects

- 7 companies with active/near-term/long-term growth needs
- 8 site selectors in Great Lakes region have been actively engaged in ongoing dialogue re: Ottawa County



4. Communications & Marketing

Website Engagement



76%

of sessions viewed using desktop computer



24%

of sessions viewed using mobile device

Active engagement on OCIC website (screenviews, events, calendar, etc.)

New OCIC website launched in April 2017

Social Media Accounts: OCIC | OhioMeansJobs Ottawa County | Safety Council



2,608

Facebook "Likes"



1,331

Twitter Followers



301

Instagram Followers



169

LinkedIn Followers

Increased social media awareness by

79%

Largest Engagements



OCIC Director Jamie Beier Grant sat down with Lee Conklin on May 4, 2017 to discuss the Davis Besse Nuclear Power Station and the future of Ohio's nuclear fleet. The interview aired on Sunday, May 7, 2017 on Conklin & Company on 13abc.

5,622
People Reached

3,386
People Reached



OCIC Director Jamie Beier Grant testified in 2017 before the House of Representatives & Senate Public Utilities Committees on Zero Emissions Nuclear (ZEN) Program & preserving Ohio's nuclear fleet.

Program Highlights

2017 Business & Industry Awards

Wednesday, March 1st
Liberty Aviation Museum

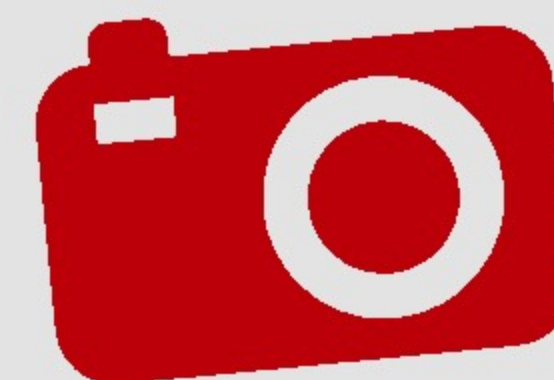


- Companies & individuals that have demonstrated success in business & growth in Ottawa County
- Business of the Year: Magruder Hospital
- Volunteers of the Year: Pat Adkins, Dr. Guy Parmigian & Dan Parent

→ [B&I Awards Article Link](#)

2017 Experience Ottawa County

Thursday, August 17th
The Keys - Put-in-Bay

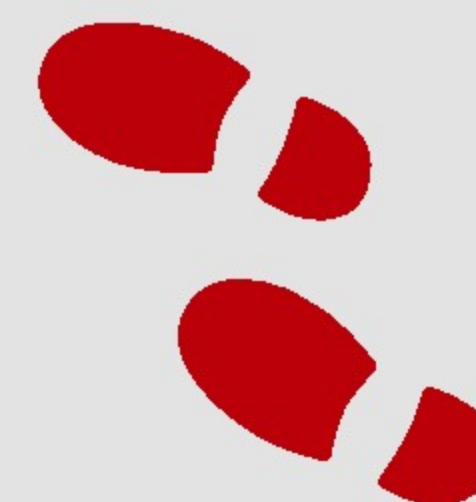


- "How to Set Sail Towards a Productive Work Culture"
- Site Selector Aerial & Lakefront Tours of Ottawa County sites
- "Taste of Ottawa County: Island Style"
- Networking & Dinner at The Keys on Put-in-Bay

→ [EOC Article Link](#)

Island Wellness Walk

Friday, September 15th
Put-in-Bay



- Safety council members participated in 1st annual 5k walk on Put-in-Bay
- Promote health & wellness to the business community

→ [Island Wellness Walk Link](#)